



On Architecture

On the occasion of the 5<sup>th</sup> International multimedia event "On Architecture,"

STRAND – Sustainable Urban Society Association and

SASA – Serbian Academy of Sciences and Arts

## Invite You to *KeynoteTalks* – Case Netherlands

Presentation of the projects and experiences of invited professionals from the Netherlands working in the field of architecture, landscape architecture and environmental protection, supported by the Embassy of the Netherlands, Belgrade.

Friday, 15 September 2017, 10 a.m.  
Serbian Academy of Sciences and Arts, Congress Hall,  
35 Knez Mihailova, Belgrade, Serbia

[www.strand.rs/2017/ar](http://www.strand.rs/2017/ar)

**strand**  
Sustainable Urban  
Society Association



On the occasion of the 5<sup>th</sup> International Multimedia Event "On Architecture"

***KeynoteTalks*** – Case Netherlands

**15 September 2017**

**Serbian Academy of Sciences and Arts, Congress Hall, [Knez Mihailova 35, Belgrade, Serbia](#)**

-

10.00 Registration

10.30 Opening

- Representative of STRAND - Sustainable Urban Society Association, Professor Emeritus **Ružica Bogdanović**;

- Representative of SASA - Serbian Academy of Sciences and Arts, Academician Professor Emeritus **Branislav Mitrović**;

- Representative of the Faculty of Architecture University of Belgrade, Dean of the Faculty, Professor **Vladan Đokić**;

- Representative of the Embassy of the Kingdom of the Netherlands, Belgrade, Political Secretary & Head of Public Diplomacy, Culture and Media, **Luuk Nijman**.

At the **KeynoteTalks – Case Netherlands**, the topics will be presented and discussed by the group of invited professionals from the Netherlands.

Moderators:

**Aleksandra Stupar**, Associate Professor, Faculty of Architecture, University of [Belgrade, Serbia](#)

**Jelena Guga**, Ph.D., Independent researcher, [Belgrade, Serbia](#)

11.00 **Hotterdam**

**Frank van der Hoeven** (Director of Research of the Faculty of Architecture and the Built Environment and Associate Professor of Urban Design at TU Delft)

11.50 **Fusion Architecture**

**Wilfried van Winden** (architect and founder of WAM architecten, Delft)

12.40 **Urban ClimaAdApp**

**Sanda Lenzholzer** (Landscape architect and urban designer teaching at the Wageningen University)

13.30 **The HappyHier project**

**Sjerp de Vries** (Senior Researcher at Wageningen Environmental Research (Alterra), Wageningen University & Research)

14.20                    **WeSense: Social Sensing and the Quality of Urban Environments**

**Alexandra Tisma** (Senior Researcher at the Netherlands Environmental Assessment Agency)

15.10                    **The Need For (re)Definition**

**Mitesh Dixit** (Assistant Professor of Architecture at Syracuse University and Founder of the DOMAIN Office)

16.00                    Closing Remarks

*Due to the limited number of seats, please register by email [info@strand.rs](mailto:info@strand.rs).*

[www.strand.rs/2017/architecture](http://www.strand.rs/2017/architecture)

## **Organization & Support**

STRAND - Sustainable Urban Society Association

Serbian Academy of Sciences and Arts

Embassy of the Kingdom of the Netherlands, Belgrade

Faculty of Architecture University of Belgrade

ECTP-CEU European Council of Spatial Planners

--

STRAND - Sustainable Urban Society Association

[www.strand.rs](http://www.strand.rs)

Find us on Facebook!

[www.facebook.com/strand.assoc](http://www.facebook.com/strand.assoc)

Find us on Twitter!

[www.twitter.com/strand\\_assoc](http://www.twitter.com/strand_assoc)

--

sekretar Udruženja pejzažnih Arhitekata Srbije  
secretary of Serbian Association of Landscape Architects